

Commerce Club

The Commerce Club of AWH College of Education, Cheruvannur, functions as an important co-curricular initiative that enriches the academic life of commerce education students. It serves as a platform for student-teachers to deepen their understanding of commerce, economics, finance, and business education through experiential learning and skill development activities. The club is effectively coordinated by a designated **Teacher Coordinator**, supported by a **Student Coordinator**, who together ensure the smooth planning, organization, and execution of various academic and extension activities. The Commerce Club reflects the college's commitment to holistic teacher education by bridging theory with practical application.

Objectives of the Commerce Club

The Commerce Club is founded with the following core objectives:

- To enhance students' understanding of commerce and its practical relevance in modern society.
- To develop professional competencies and teaching skills specific to the domain of commerce education.
- To promote financial literacy, economic awareness, and entrepreneurial skills among student-teachers.
- To provide exposure to current trends in national and international commerce.
- To cultivate leadership, teamwork, communication, and critical thinking through collaborative activities.
- To offer practical experiences that complement academic learning in commerce.

Organizational Structure

The Commerce Club is organized under the guidance of a **Teacher Coordinator**, who mentors and supervises all club activities in alignment with academic objectives. A **Student Coordinator** is nominated from among the student body to lead and coordinate peer participation in events.

- **Teacher Coordinator** :Ms.SUSHA (Assistant professor - AWH College of Education,Cheruvannur)
- **Student Coordinator**: Nadha.M (B.Ed Student)

This collaborative structure ensures a well-organized and inclusive environment for effective functioning of the club.

Impact and Significance

The Commerce Club has played a transformative role in enriching the academic experience of student-teachers at AWH College of Education, Cheruvannur. Through its innovative and participatory programs, the club has succeeded in:

- Fostering subject proficiency and teaching readiness among student-teachers.
- Encouraging real-world learning through interaction with industry and community stakeholders.
- Building leadership, collaboration, and organizational competencies among future educators.
- Promoting a socially responsible outlook through outreach and awareness programs.

The club continues to serve as a dynamic platform that supports the college's vision of producing competent, resourceful, and socially aware educators in the field of commerce.

Conclusion

In conclusion, the Commerce Club of AWH College of Education, Cheruvannur, stands as a model of academic excellence and professional engagement. With the dedicated efforts of the Teacher Coordinator, Student Coordinator, and active student members, the club has consistently fostered an environment conducive to exploration, innovation, and lifelong learning. We acknowledge the continued support of the college administration, faculty, and student community in making the Commerce Club a vibrant and purposeful initiative.

Programs conducted

- **World consumer right day celebration**

World Consumer Rights Day was celebrated by the commerce club at AWH COLLEGE OF EDUCATION at 9.30 A. M to raise awareness about consumer rights and responsibilities among studentteachers. The event aimed to equip future educators with knowledge about consumer protection laws and ethical consumerism, emphasizing their role in spreading awareness in schools and communities. The celebration began with a welcome speech by the teacher susha P, who stressed the importance of consumer rights in daily life. This was followed by an detailed talk about consumer right and redressal agencies by second year commerce student Bijula P. C The session contains an detailed outline of meaning of consumer, The Consumer Protection Act, Consumer rights, and the redressal agency. The event was cherished with the presence of Principal Shakeet E. T, faculties Mr. Rajeev, Mrs Amrutha and and Haritha..

- **Commerce carnival**

On November 2nd 2024 District Association of Commerce Teachers (DACT) Kozhikode in association with Institute of Chartered Accountants of India (ICAI) Kozhikode Branch had conducted Commerce Carnival 2024 at GHSS Karaparamba. The programme is conducted to develop skill and knowledge of the students in Commerce field. The participants of the programme were Higher Secondary students of Commerce in various schools of Kozhikode district. The Commerce teacher trainees of AWH College of Education, Cheruvannur has got the opportunity to coordinate the programme along with the mentioned organizations. The teacher trainees who have volunteered in the programme

from AWH College were Anjana Vinod TV, Ayisha Hanoona AP, Haritha Hareesh, Mumthas Kalleri, Nazeeba P and Swathika M.

- **Entrepreneurship : Inspiring the next generation business leaders**

The Best Commerce Teacher Award 2024–25 honored outstanding educators in commerce and featured a seminar on entrepreneurship by TS Geena. As volunteers, we assisted with registration, guest coordination, and session management. Awards were presented by Jacob Joy, with special recognition to retired educators M. Santhosh Kumar and Dr. Anil P.M. The event concluded with the KCF Annual Meet and a vote of thanks by Dr. Subeesh M. It was a successful and inspiring event that gave us valuable experience in event management.